

## Owensboro Police Department

Art Ealum Chief of Police 222 E. 9th Street Owensboro, KY 42303

## **NEWS RELEASE**

OFFICE: Public Information Office

DATE OF RELEASE: August 18, 2016

REPORT NUMBER: N/A

SUBJECT: **UPDATE** - 2016 DUI Campaign

RELEASED BY: Officer Michael Hathaway (270) 316-8575

## FOR IMMEDIATE RELEASE

UPDATE – The traffic safety checkpoint noted below will not necessarily be held during the holiday weekend; OPD will conduct this checkpoint at an undisclosed time during the campaign period.

## 'Drive Sober or Get Pulled Over' Campaign Targets Drunk Drivers

The Owensboro Police Department will be out in force again this year as part of the National Highway Traffic Safety Administration's annual "Drive Sober or Get Pulled Over" campaign on drunk driving. The campaign begins on August 19th and will conclude on September 5<sup>th</sup>, 2016.

The campaign is supported by national paid advertising, and along with our local high visibility efforts, we hope to create a comprehensive campaign to curb drunk driving. The Owensboro Police Department will also be conducting a traffic safety checkpoint during this Labor Day holiday weekend.

Join the Owensboro Police Department in our effort to keep the community safe this holiday!

