



2019 Conference
July 28-August 1, 2019
Owensboro Convention Center, Owensboro Kentucky
Sponsorship Levels

The corporate and individual sponsorship levels and benefits are:

<u>Sponsorship Level:</u>	Presenting Sponsor	Platinum	Gold	Silver	Bronze
<u>Contribution:</u>	\$15,000	\$10,000	\$5,000	\$2,000	\$1,000

Presenting Sponsor:

A sponsorship of \$15,000 for one industry partner and one local community partner includes: prominent visibility by way of a two page ad in the Conference Program, a large banner displayed prominently as well as numerous other displays during the conference and golf outing, complimentary entry and lunch for up to two teams of four golfers at the golf scramble, and one Double (8' x 20') Conference Expo Booth with premium location of your choice inside the vendor area. It also includes prominent digital advertising during the event either through digital signs and/or conference app. Your business will have the opportunity to include promotional/marketing items to all attendees. You will also receive up to eight tickets to the Chief's night out, up to eight seats at the banquet, and your company representative will be given the opportunity to speak before the membership during one of the following events: Monday's Opening Ceremony/Presidential Reception or Wednesday's Banquet for 15-20 minutes. Your business also will be recognized for your support on all conference materials and on our website for no less than one full year.

Platinum:

A sponsorship contribution of \$10,000 includes: prominent visibility by way of a two page ad in the Conference Program, a large banner displayed prominently as well as numerous other displays during the conference and golf outing, complimentary entry and lunch for a team of four golfers at the golf scramble, and one Double (8' x 20') Conference Expo Booth with premium location of your choice inside the vendor area. It also includes prominent digital advertising during the event either through digital signs and/or conference app. You will also receive four tickets to the Chief's night out, four seats at the banquet, and your company representative will be given the opportunity to speak before the membership during one of the following events: Monday's Opening Ceremony/Presidential Reception or Wednesday's Banquet. Your business also will be recognized for your support on our website for no less than one full year.

Gold:

A sponsorship contribution of \$5,000 includes: significant visibility through a full-page ad in the Conference Program, and numerous displays during the conference, one Double (8' x 20') Conference Expo Booth in a preferred location, complimentary entry and lunch for a team of four golfers during the golf scramble, and two tickets to the Chief's night out. It also includes prominent digital advertising during the event either through digital signs and/or conference app. Your business also will be recognized for your support on our website for six months.

Silver:

A sponsorship contribution of \$2,000 includes: significant visibility through a half-page ad in the Conference Program and numerous displays during the conference, one 8' x 10' Conference Expo booth, and complimentary entry and lunch for a team of four golfers during the golf scramble. Your business also will be recognized for your support on our website for three months.

Bronze:

A sponsorship contribution of \$1,000 includes: significant visibility through a quarter-page ad in the Conference Program and name display during the conference, and the sponsor will receive 50% off one 8' x 10' Conference Expo Booth.

Golf Hole Sponsorship (\$100):

Sponsorship will prominently display your company's log and name at one of the 18 holes during the Annual KACP golf scramble.

Chief's Dinner Banquet Table Sponsorship (\$100):

Sponsorship will prominently display your company's logo and name on a banquet table during the Annual KACP Chief's Banquet.

If you wish to sponsor a specific conference event such as: the Hospitality Suite, the President's Reception, a Continental Breakfast, or the Luncheon, please request that event and your company's sponsorship sign will be placed in these specific areas for display, to include a maximum of 10 minutes presentation time at that event.

Make checks payable to and mail to:

**Kentucky Association of Chiefs of Police
c/o Chief Arthur Ealum
Owensboro Police Department
222 East 9th Street
Owensboro, KY 42303**

Thank you for your consideration of support of this training conference. I look forward to your response and working with you in planning. Please call Sgt. Courtney Yerington at the Owensboro Police Department at 270-687-8826 or email kacp2019@owensboro.org to discuss your company's plans and other exciting partnership opportunities.